

ORDER



Orders	Order / Rev:	107680				
	Alt Order #:	06861755				
	Product Desc:	RESTORE OUR FUTURE				
	Estimate:	618				
	Flight Dates:	10/23/12 - 10/29/12	Primary AE:	Amy McCreary		
	Original Date / Rev:	10/10/12 / 10/10/12	Sales Office:	BLPHI		
	Order Type:	GENERAL	Sales Region:	National		
Agency	Name:	Mentzer Media Services, Inc.				
	Buying Contact:				Billing Type:	Cash
	Billing Contact:				Billing Calendar:	Broadcast
		600 Fairmont Ave.			Billing Cycle:	EOM/EOC
		Towson, MD 21286			Agency Commission:	15%
Advertiser	Name:	Restore Our Future				
	Demographic:	A35+			New Business Thru:	
	Product Codes:	PLI2			Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE			Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN			Agency External ID:	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	65	\$149,750.00	\$127,287.50	October 2012	65	\$149,750.00	\$127,287.50	0.00
10/29/12	10/29/12	13	\$36,600.00	\$31,110.00	November 2012	13	\$36,600.00	\$31,110.00	0.00
					Totals	78	\$186,350.00	\$158,397.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	35%	\$186,350.00
Market	100%	\$532,428.57

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$143,755.71
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	24%	\$127,782.86
KTUD	0%	\$0.00
KVVU	14%	\$74,540.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/25/12	M-F 6-7a WakeUp w/Wagners	6-7a		- T- T- -	:30	2	\$2,000.00	1	0.00	NM	2	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/25/12	M-F 6-7a WakeUp w/Wagners	G	6-7a	- T- T---	:30	2	\$2,000.00	1	0.00	NM	2	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 2	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wagners	G	6-7a	- TWTF--	:30	4	\$3,800.00	1	0.00	NM	4	\$15,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 3	KSNV	10/24/12	10/26/12	Rachael Ray	CM	11am-12pm	-- WTF--	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 4	KSNV	10/23/12	10/26/12	Rachael Ray	CM	11am-12pm	- TWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 5	KSNV	10/23/12	10/25/12	M-F Early News	CM	5-630p	- T- T---	:30	4	\$3,600.00	1	0.00	NM	4	\$14,400.00
NEWS RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 6	KSNV	10/24/12	10/26/12	M-F Early News	CM	5-630p	-- W- F--	:30	2	\$3,600.00	1	0.00	NM	2	\$7,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 7	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel	CM	630-730pm	- TWTF--	:30	8	\$3,400.00	1	0.00	NM	8	\$27,200.00
JEOPARDY/WHEEL RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 8	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Rep	CM	730-758pm	- TWTF--	:30	8	\$1,800.00	1	0.00	NM	8	\$14,400.00
FACE TO FACE RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 9	KSNV	10/23/12	10/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	- TWTF--	:30	4	\$2,800.00	1	0.00	NM	4	\$11,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 10	KSNV	10/23/12	10/26/12	The Tonight Show	CM	1135p-1236a	- TWTF--	:30	8	\$2,000.00	1	0.00	NM	8	\$16,000.00
TONIGHT SHOW RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 11	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 12	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 13	KSNV	10/27/12	10/27/12	News 3 Sunrise SATURDAY	CM	5pm-630pm	-----S-	:30	2	\$1,350.00	1	0.00	NM	2	\$2,700.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Early News											
				Sa-Su Early News											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S-	2	\$1,350.00	0.00						
E 14	KSNV	10/27/12	10/27/12	Weekend Jeopardy/WheG	CM	630-730pm	-----S-	:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00
				WKND Jeop/Wheel											
				JEOPARDY/WHEEL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S-	2	\$1,050.00	0.00						
E 15	KSNV	10/27/12	10/27/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
				Vegas Inc.											
				VEGAS INC											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S-	1	\$1,350.00	0.00						
E 16	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$2,800.00	1	0.00	NM	2	\$5,600.00
				Sa-Su News 3 at Eleven											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S-	2	\$2,800.00	0.00						
E 17	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUND	CM	6a-7a	-----S	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				News 3 Sunrise SUNDAY											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S	2	\$1,000.00	0.00						
E 18	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Sunday Today											
				SUN TODAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S	1	\$4,000.00	0.00						
E 19	KSNV	10/28/12	10/28/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
				Meet the Press											
				MEET THE PRESS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S	1	\$5,000.00	0.00						
E 20	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Chris Matthews SUN 9:30am											
				CHRIS MATTHEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S	1	\$2,000.00	0.00						
E 21	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				Sa-Su News 3 at Eleven											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S	1	\$2,800.00	0.00						
E 22	KSNV	10/28/12	10/28/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
				Sports Night in Las Vegas											
				SPORTS NIGHT											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S	2	\$800.00	0.00						
E 23	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				M-F 6-7a WakeUp w/Wagners											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	M-----	1	\$2,000.00	0.00						
E 24	KSNV	10/29/12	10/29/12	Today Show	CM	658a-9am	M-----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	M-----	1	\$3,800.00	0.00						
E 25	KSNV	10/29/12	10/29/12		CM	11am-12pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

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KSNV

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				Rachael Ray											
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$1,000.00			0.00					
E 26	KSNV	10/29/12	10/29/12	Noon News	CM	12-1230pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Noon News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$1,000.00			0.00					
E 27	KSNV	10/29/12	10/29/12	M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$3,600.00			0.00					
E 28	KSNV	10/29/12	10/29/12	M-F Jeop/Wheel	CM	630-730pm	M-----	:30	2	\$3,400.00	1	0.00	NM	2	\$6,800.00
				M-F Jeopardy/Wheel of Fortune											
				JEOPARDY/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		2	\$3,400.00			0.00					
E 29	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Rep	CM	730-758pm	M-----	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
				FacetoFace/Ralston Report											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		2	\$1,800.00			0.00					
E 30	KSNV	10/29/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$2,800.00			0.00					
E 31	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1236a	M-----	:30	2	\$2,000.00	1	0.00	NM	2	\$4,000.00
				Tonight Show											
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		2	\$2,000.00			0.00					
E 32	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$8,000.00			0.00					